



FINANCIAL PLANNING SOLUTIONS, INC.

Boyce registered as a National Football League Players Association Registered Player Financial Advisor

Shelley Lee Boyce, a
CERTIFIED FINANCIAL PLANNER™
practitioner, has been registered as a



Shelley Lee Boyce, CFP®, AIF®

National Football
League Players
Association
Registered Player
Financial
Advisor. The
National Football
League Players
Association
(NFLPA) has
implemented a
program to
register all

financial professionals before allowing
them to provide advisory services to
NFL players.

This rigorous program, the first
of its kind in professional sports, was
borne out of excessive fraudulent
experiences and is designed to protect
NFL players against fraud and unfair
practices by financial advisors while
ensuring players have access to the best
financial advisors possible.

To be eligible, the financial
advisor must be an individual Registered
Investment Advisor, have at least three
years of relevant experience and either
an advanced degree or professional
qualification, such as CFP® certification.

Shelley Lee Boyce underwent
in-depth background checks and due
diligence. No financial advisor is eligible

to participate if he or she has a criminal
record, civil judgment or regulatory history
relating to fraud, and similar offenses.

Financial advisors registered in the
NFLPA's Financial Advisor Program must
agree to a set of rules and code of conduct
governing their relations with NFL players.

Boyce, who has celebrated 18 years
as a CERTIFIED FINANCIAL
PLANNER™ practitioner, entered the
financial planning field in 1987. She began
her career working for a national wide
insurance and investment firm. Boyce
elected to leave that firm in 1989 and
embark on a practice where she could
expand the scope of her work and offer more
comprehensive services to her clients.

Boyce's conservative approach and
analytical planning skills make her a
practical resource for detailed financial
analysis and investment advice.

Boyce specializes in helping people
eliminate money worries by designing a
financial road map leading to increasing net
worth and overall financial security. She has
developed a strong practice working with
couples, small business owners and women
in transition.

For information, call Shelley Lee
Boyce, CFP®, of Financial Planning
Solutions, at (760) 929-1180. Financial
Planning Solutions is located at 2784
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