

Jeff K. Ross Financial Services

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Welcome to Jeff K. Ross Financial Services a part of the Commonwealth Financial Network

Mission:

To provide investors with advice that is objective, truthful and fair...and to do so with outstanding customer service that is both effective and compassionate.

Clientele:

- Our investors are typically people who have accumulated a portfolio of investable assets.
- They seek from their portfolio either:
 - income,
 - growth,
 - preservation of their portfolio,
 - or a combination thereof.
- They seek a risk level that is less than that of the standard investment benchmarks (S&P, Dow, & NASDAQ).

Philosophy:

This is accomplished within a management style of broad diversification, asset allocation, a balance of risk and performance, and usually a no-load, fee-based cost structure.

Principles:

We share in common with our clients some guiding principles such as:

- Value investing ---- “buy low, sell high”
- Low or manageable debt ---- preferably only a mortgage
- Living a lifestyle that is “below our means”
- Contributing to society ---- either in time, talents, or financial resources

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Securities and Advisory Services Offered Through Commonwealth Financial Network
Member FINRA/SIPC, A Registered Investment Adviser