



the compassion to care, the leadership to conquer

FOR IMMEDIATE RELEASE

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**Alzheimer's Association
Safe Return® Program Receives \$11,000.00**

Rochester, New York, November 6, 2007 –The Alzheimer's Association Safe Return Program was the \$11,000 beneficiary of an event sponsored by the Crossbridge Financial Group and the Canandaigua Financial Group. The event which took place on Friday, October 19th, 2007 was held at the R.I.T. Inn and Conference Center and included a silent auction along with several wine and local restaurant and business tasting stations.

The Alzheimer's Association Safe Return® Program, provides a 24-hour nationwide emergency response service for individuals with Alzheimer's or related dementia who wander. The Safe Return Program also assists in the safe and timely return of memory-impaired individuals with Alzheimer's disease and related dementias who wander and become lost.

To learn more about the Alzheimer's Association Safe Return Program please call our office at 585.760.5400.

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