

	<p>ASSET ADVISORY SERVICES, INC.</p> <p><i>The Retirement Planning Specialists</i></p>
	<p style="text-align: center;">FOR IMMEDIATE RELEASE</p> <p style="text-align: right;">Contact: Curt Francisco or Candy Cohn-Glider (561) 747-9550</p>

**Curtis Francisco, CFP® Attends National SEI Meeting
Highlighting New Life and Wealth-centric Platform**

Jupiter, FL, October 12, 2005 - Curtis Francisco, CFP®, was one of 180 financial advisors nationwide to participate in the SEI Select Advisors Council Meeting in Oaks, Pennsylvania on September 26th and 27th, 2005. This group of advisors is responsible for managing in excess of \$32 billion in assets.

A major focus of the two day conference was the new SEI Wealth Platform, a revolutionary life and wealth program designed around what the company sees as an emerging new “Wealth Code” among the affluent — the intrinsic set of values and beliefs wealthy people have about money. (See attached figure.) The SEI Wealth Platform provides integrated features on a desktop program that allows investors with as little as \$250,000 to gain access to money management firms that normally require several hundred million dollars.

SEI developed this platform in response to recent studies among the affluent, showing that clients believe they have more complex needs than their advisors are currently capable of handling. In one survey of high-net worth individuals, only 59 percent said they were pleased with their advisors’ performance – a sharp decrease from 79 percent just two years prior. ¹

¹ “Wealthy Clients Growing Disenchanted with Advisors,” Spectrem Group.

SEI is the premiere company that Mr. Francisco works with for all of his fee-based clients. “I look at SEI as the gold standard for objective, independent research for selecting the best money managers in their specialty. Their responsiveness to the emerging new ‘Wealth Code’ is very much aligned with my philosophy of coaching clients for both personal and financial success,” says Francisco.

Curtis Francisco, CFP®, is president of Asset Advisory Services, which he founded 25 years ago in the Jupiter-Tequesta area. A Certified Financial Planner™, Mr. Francisco was Jupiter’s first CFP® practitioner. He is also a Registered Investment Advisor and Branch Manager of the local office of Commonwealth Financial Network, a Waltham, Massachusetts broker-dealer providing securities sales and service.

The SEI Advisor Network provides independent advisors with outsourced wealth management platforms that are designed to meet the demands of a new generation of wealthy clients. SEI Investments (NASDAQ: SEIC) is a leading global provider of asset management and investment technology solutions. The company's innovative solutions help corporations, financial institutions, financial advisors, and affluent families create and manage wealth.

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