

	<p>ASSET ADVISORY SERVICES, INC.</p> <p><i>The Retirement Planning Specialists</i></p>
	<p>FOR IMMEDIATE RELEASE</p> <p>Contact: Curt Francisco or Candy Cohn-Glider (561) 747-9550</p>

Asset Advisory Services' Long Time Office Manager Passes the Reigns

Jupiter, FL, November 10, 2005 - After working as Asset Advisory Services' office manager for 20 years, Helen Foust has retired. Foust became Curtis Francisco's first full-time employee in 1986, helping the Jupiter/Tequesta area's first Certified Financial Planner™ to grow his practice from 100 to approximately 700 clients with a current staff of five employees. Foust is succeeded by Carolyn Marshall, who has been groomed for the position in a support staff role for five years.

Helen has played a major role in the expansion of Asset Advisory Services. Her role was especially recognized beginning in 1994 when Francisco became the Branch Manager of the local office of Commonwealth Financial Network, Member NASD/SIPC, a Waltham, Massachusetts broker-dealer providing securities sales and service. Helen helped Asset Advisory Services earn a reputation as a model for other independent registered representatives in the national Commonwealth Financial Network, Member NASD/SIPC,. One year, she served on a panel at a Commonwealth training seminar for office assistants.

“Certified Financial Planners™ would call me for advice on how to run the office efficiently, hire assistants, and foster the kind of working relationship that Curt and I have had,” says Foust. “Many of them had trouble relinquishing responsibilities to their assistants. Curt, on the other hand, has always been willing to give autonomy to his employees and is open to new ideas.”

While Helen is looking forward to enjoying retirement, Carolyn Marshall, an experienced business professional, is enthusiastic about her new role at Asset Advisory Services. Helen brought much needed office management skills to the firm, and Carolyn has added to her list of responsibilities by earning the following licenses: NASD Series 7, Life and Health Insurance and a Variable Annuity License.

Helen knows that the office is in good hands, not only because of Carolyn’s ability and training over the last five years, but because Carolyn is her daughter. “Curt said if you want to retire, you’ll have to find a clone of yourself. So that’s what I did!”

Curtis Francisco, CFP®, is president of Asset Advisory Services, which he founded 25 years ago in the Jupiter-Tequesta area. He is also a Registered Investment Advisor and Branch Manager of the local office of Commonwealth Financial Network, Member NASD/SIPC, a Waltham, Massachusetts broker-dealer providing securities sales and service.

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